



New Zealand's farming sector has a vision.



Every day, farming people protect each other from preventable harm

As farming Kiwis, it's in our DNA to protect one another from harm. But sadly, we are failing.

Agriculture remains one of the most dangerous places for New Zealanders to work.

Farm Without Harm is the industry-wide strategy that is our line in the sand and our 6-year action plan. It is all of us standing together and no longer accepting the human toll in producing food in Aotearoa New Zealand.

We, as farmers and farming leaders, are committing to design preventable harm out of our farming systems and leading a culture of care among us – one that goes beyond high-vis and helmets. No more fractured policy-making or shifting the responsibility of safety onto individuals.

Let's be world-leading in protecting our people from preventable harm, every day.



Mark Leslie
CEO, Pamu

"I want the people that work, live and visit our farms to know they will go home safely every day and feel valued for their efforts. We owe this to everyone who works on farm in New Zealand. This is why Pāmu actively supports Safer Farms as an organisation who are dedicated to leading & inspiring a safer farm culture ultimately preventing injury and fatality on farms. We must do this together, everyone has a role in making agriculture a safer place."

High impact harm reduction



Mental wellbeing



Vehicle related harm



Ergonomics & animal handling



Exposure to chemicals and airborne risks

5 system enabler pillars



Winning the hearts & minds of farming people

Widespread culture change that prioritises the wellbeing of people over productivity on our farms.



Leadership and collaboration

Collective policy-making across the system by farming leaders with a long-term commitment to the vision.



Growing capability & engagement on-farm

Moving on from the outdated 'she'll be right' attitude and bias. Supporting farming people with the information, skills and agency to actively engage in their own safety.



Focusing effort through insight & learning

Developing our understanding of harm and measuring our impact by sharing data openly & honestly across the system.



Supporting higher level hazard controls

Redesigning preventable harm out of our farming products and systems entirely.

Visit farmwithoutharm.org.nz to get involved